



Bott Radio Network  
Kirksville, MO (KLTE-FM)  
10550 Barkley #100  
Overland Park, KS 66212

Natl Media Research NMRP&P (3)  
815 Slaters Ln  
Alexandria, VA 22314

### Contract # 36965

**Schedule Dates** 07/27/16-08/02/16  
**Advertiser** Josh Hawley for Missouri Atty General (1) (6740)  
**Agency** Natl Media Research NMRP&P (3) (1384)  
**Product** Political (1179)  
**Brand** Josh Hawley for Attorney General (12676)  
**Salesperson** Stoltz, Sue (1069)  
**Sales Office** KMCV-FM  
**Buyer Name** Burns, Megan  
**Phone/Fax** /  
**CPE** 7567  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Calendar  
**Comments**

**Date Entered** 07/26/16  
**Last Modified**  
**Entered By** Jason Potocnik  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$49.19  
**Net Total** \$278.80  
**Sales Tax**

### Kirksville, MO (KLTE-FM)

By Calendar Month	Spots	Rate
Jul. 2016	23	\$193.43
Aug. 2016	16	\$134.56
<b>Grand Total:</b>	<b>39</b>	<b>\$327.99</b>

7/26/16 JB

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / SPOT	07/27/16-08/02/16	2	:30	6A- 7P (CST)		8	8	7	8	8			39	\$8.41	\$327.99	Kirksville, MO (KLTE-FM)		7/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency: NMRPP

Advertiser: Josh Hawley for AG

Product: MO-AG

ght: July 25-Aug 2

M-F 6a-7p

Bott Network Stations

Market	Format		(:30) Rate	# Spots	:30 Total
St Louis					
KSIV-AM	Newstalk	M-F 6a-7p	\$9.71	40	\$388.40
<b>Total</b>					<b>\$388.40</b>

<b>Kansas City</b>					
KCCV-AM	Newstalk	M-F 6a-7p	\$14.56	39	\$567.84
KCCV-FM	Newstalk	M-F 6a-7p	\$17.82	38	\$677.16
<b>Total</b>					<b>\$1,245.00</b>

<b>Kirksville</b>					
KLTE-FM	Newstalk	M-F 6a-7p	\$8.41	39	\$327.99

<b>Total</b>					<b>\$327.99</b>
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<b>GROSS OVERALL TOTAL</b>					<b>\$1,961.39</b>
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## Buy Detail Report

Revision #: 1 Date: 7/25/2016

Client: Josh Hawley for AG

Media: Radio

Product: MO-AG

Market: Kansas City

Separation between spots: 30

Estimate: 7567

Description: Radio July 26-Aug 2

Flight Start Date: 7/26/2016 05:00 AM

Flight End Date: 8/2/2016 04:59 AM

Survey: Kansas City

Buyer: Megan Burns

Rep Group: Direct

Vendor: Bott Radio Network

10550 Barkley Suite 100

Overland Park, KS 66212

Send Billing To: Josh Hawley for AG

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/26	8/1	8/8	Total Spots
Bott Radio Network-Radio								
1	MTUWThF 6:00a- 7:00p 4 stations	RT	\$1,961.39	30	0	1	0	1
Total Cost:			\$1,961.39	Total Spots:			0	1
							1	1

Signature: Sue Stoltz

Disclaimer:



## Buy Detail Report Summary by Station/System

Date: 7/25/2016

**Client:** Josh Hawley for AG  
**Media:** Radio  
**Product:** MO-AG  
**Market:** Kansas City

**Estimate:** 7567  
**Description:** Radio July 26-Aug 2  
**Flight Start Date:** 7/26/2016 05:00 AM  
**Flight End Date:** 8/2/2016 04:59 AM  
**Survey:** Kansas City  
**Buyer:** Megan Burns

**Send Billing To:** Josh Hawley for AG

**Separation between spots:** 30

Station	Total Spots	STN Gross	PCT
<b>Boff Radio Network-Radio</b>			
	1	\$1,961.39	100%
<b>Market Total:</b>			
	1	\$1,961.39	

NAB Form PB-18 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, National Media Research, Planning and Placement,  
 being/on behalf of: Josh Hawley for Attorney General,  
 a legally qualified candidate of the Republican  
 political party for the office of: Attorney General  
 in the Missouri Primary Election  
 election to be held on: Tuesday, August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

**Attach proposed schedule with charges (if available):**



## NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

**Josh Hawley for Attorney General**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Tom Walsh**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/25/2016      John Ferrell  
Date      Signature

***To Be Signed By Station Representative***

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
Sue Stoltz      Sue Stoltz      Manager  
Signature      Printed Name      Title

NAB Form PB-18 Candidates

**FEDERAL CANDIDATE CERTIFICATION**

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Josh Hawley for Attorney General

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jonathan Ferrell, agent for Josh Hawley for AG

signature of candidate or authorized committee

JONATHAN FERRELL

printed name

date

NAB Form PB-18 Candidates

**AGREED UPON SCHEDULE****(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
See schedule	See schedule	See schedule	See schedule	See schedule	See schedule

**Attach proposed schedule with charges (if available):****AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**